



Built to disappear
into the work.

Inside Burrow.

The thinking. The expression. The details that make us unmistakable.

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**The drill you
stop thinking about.**

The drill changes as the day goes on.

Wear.

Chatter.

Another handpiece.

Added-on irrigation.

Reprocessing.

Service.

The category kept adding things.

We didn't add more.
We took things away.



One handpiece. Multiple angles.
Irrigation built in.
A fresh sterile attachment every case.



Fresh. Every case.

A new sterile handpiece every case.
The part that wears is never reused.

75,000 RPM.

Two ports.
Integrated irrigation.
Variable speed.



A simpler system.

A clearer point of view.

Burrow is a high-speed surgical drill designed around what the surgeon should not have to think about.

PILLAR	Fresh every case
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PILLAR	One handpiece. Multiple angles
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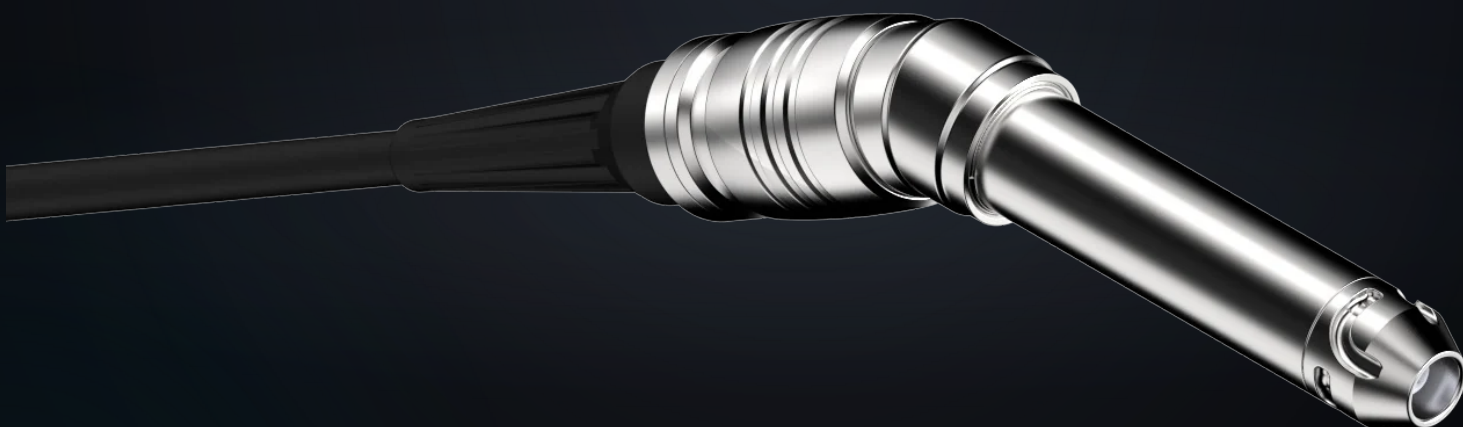
PILLAR	Irrigation built in
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PILLAR	75,000 RPM
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Less to deal with.

More to drill with.

The instrument disappears.
The work does not.



Make the claim. Give the proof.

WHAT WE SAY

A new handpiece every case

One handpiece, every angle

Irrigation inside, not attached

Nothing to reprocess

Nothing to service

WHY IT HOLDS

The bearings live in the handpiece

The handpiece opens sterile with the case

The part that wears is never used twice

The console carries the drive, not the wear

Nothing is sent away between cases

Say the thing. Then stop.

Don't

Advanced high-performance technology delivering an innovative surgical drilling experience.

Don't

Designed with revolutionary irrigation technology.

Do

75,000 RPM.

Do

Irrigation. Built in.

MAKE THE CLAIM. GIVE THE PROOF. STOP.

The words **we come back to.**

All drill. Less drama.

We rethought the drill. Pretty much all of it.

Fresh. Every case.

One handpiece. Multiple angles.

Irrigation. Built in.

Less to deal with. More to drill with.

75,000 RPM.

One instrument. Different perspectives.

SURGEON

Feel.

Judges it in the first thirty seconds of the first case. Will forgive a price, never a skate.

HOSPITAL

Efficiency.

Counts reprocessing, service contracts and tray time. Every removal is a cost taken off their side.

DISTRIBUTOR

Story.

Needs something that survives being retold in a corridor, and numbers that work.



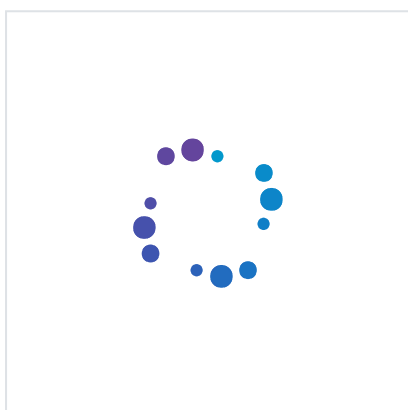
Product first.
Attitude second.



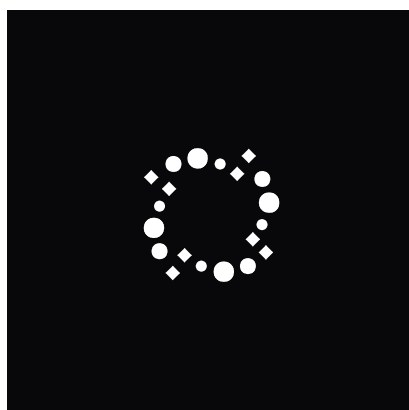
The mark.

VECTOR MASTER • NEVER REDRAWN

The icon takes colour. The wordmark never does.



Avatar · dots
individually coloured



On Void · white, never
colour



On colour · white only

WHERE

Social avatars, app icon, favicon, the animated signature

COLOUR

Each dot takes its own step through cyan to purple, around the ring

NEVER

The wordmark in colour. The coloured mark on a dark ground, where it disappears

One mark. Every context.



Charcoal on white



White on Void



White on colour

PRINT MIN

38 mm wide

SCREEN MIN

180 px wide

CLEAR SPACE

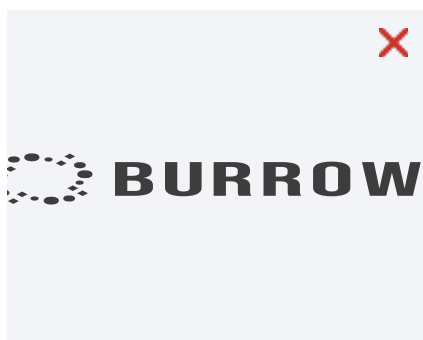
One icon height, all sides

ICON ALONE

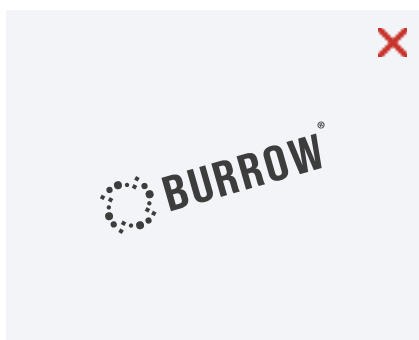
Below 40 px only

Protect the mark.

Keep it unmistakable.



Distort



Rotate



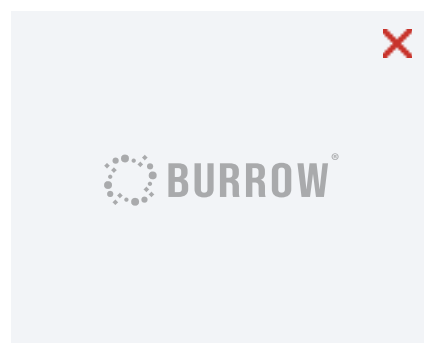
Crop



Holding shape



Gradient on the wordmark

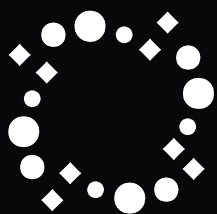


Watermark

COLOUR IN USE



SPHENOID BONE (CRANIUM)



VERTEBRAE (SPINE)

Black is the ground. Colour is the light.



Void #08080a



Ink #16181c



Cyan #009ccd



Purple #6a439a

ALLOWED

Rim light, ambient pool, progress bar, one accent

NEVER

A filled panel, a button, a rule, a headline, a background

Less to deal with.

Burrow Display · declared BD · statements only

Speed is only impressive when you can control it.

Burrow Text · declared BT · 400, 500, 600

HEADLINE

Display, tight, two-tone. Second line grey

BODY

Text 400, measure capped at 34 characters

LABEL

Mono, uppercase, letterspaced

RETIRED

Open Sans

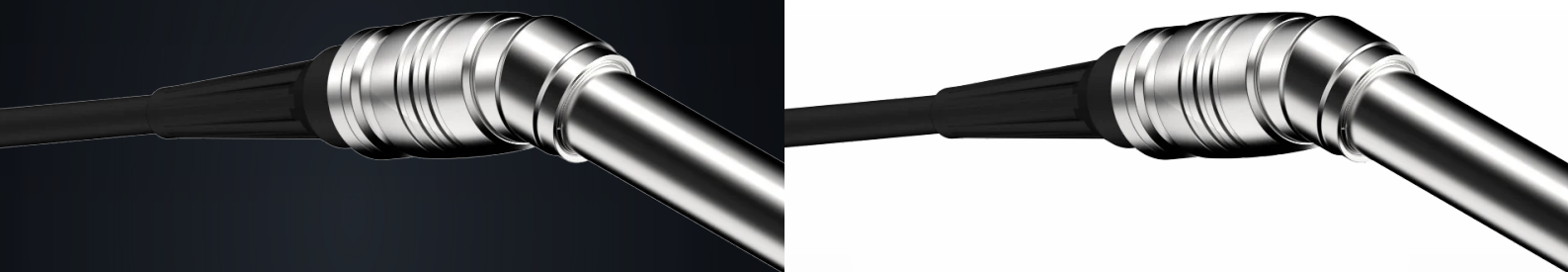
MUST CARRY

A flat-sided terminal, a tight single-storey a, and counters closed enough to hold at 200 mm

NEVER

A system face. If it could be mistaken for one, the cut is wrong

Two worlds.



THE DARK ROOM

Brand.
Argument.
Desire.

THE LIT STUDIO

Product.
Detail.
Proof.

Render it close. Render it deep.



CROP

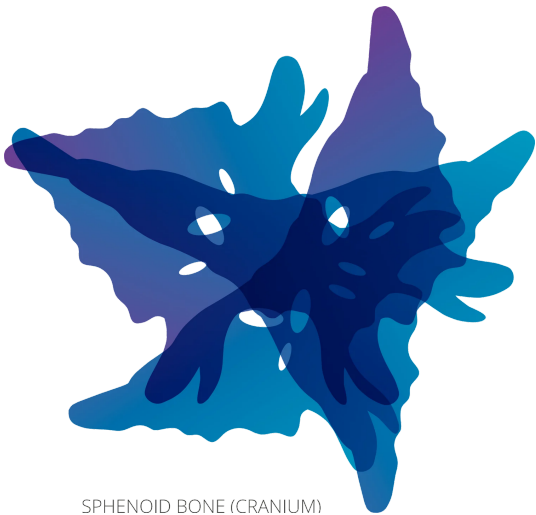
Close by default. Full instrument is the exception

SCENE

One master file. Rig and materials shared

OUTPUT

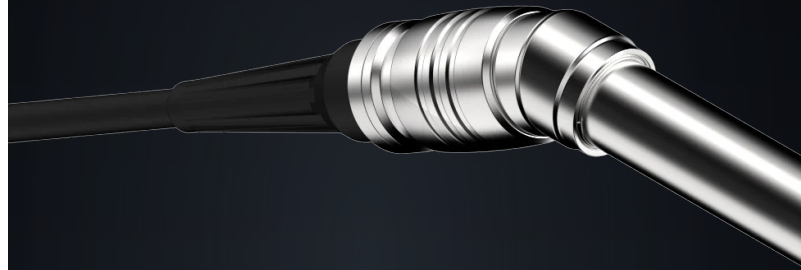
Transparent, 4000 px across the object, layered passes



SPHENOID BONE (CRANIUM)

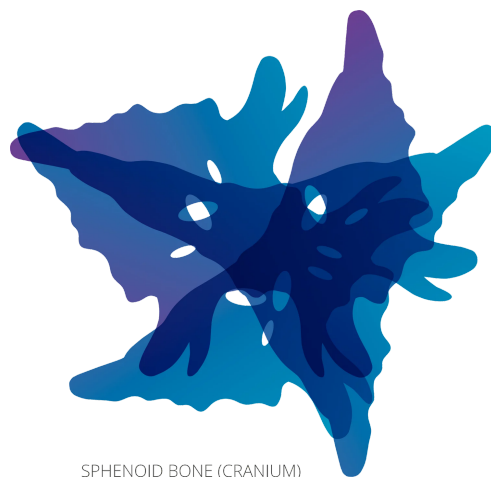
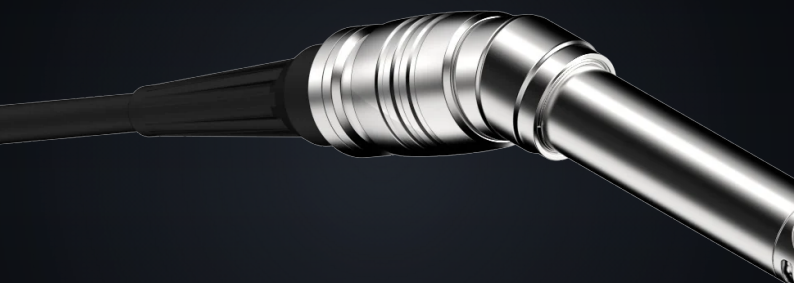
ANATOMY

**Belongs to
the brand.**



THE INSTRUMENT

**Belongs to
the product.**



SPHENOID BONE (CRANIUM)

Fresh.
Every case.



Cover the logo. It is still Burrow.

THE FACE

A display cut with details no system font has

THE HEADLINE

White thought, grey second thought, always two lines

THE RING

The dotted mark as a behaviour, not only a logo

THE PAIRING

Machined object against darkness, anatomy against light

Four things carry the brand when the mark is not present. Anything that dilutes one of them costs more than it gains.

The claim in white. The turn in grey.

LINE ONE

The claim. White. Never longer than five words

LINE TWO

The turn. Grey at 46 percent. Completes or undercuts it

BREAK

Always two lines. Never one, never three

WEIGHT

Both lines the same. The colour does the work, not the weight

NEVER

A third colour. A second grey. A coloured second line

A mark that moves is a behaviour.



Rest

Rotating

Working

Progress

Complete

ROTATION

Clockwise only. One turn per 2.4 s. Never reverses

PROGRESS

Dots fill clockwise from the top. Never a bar

FOCUS

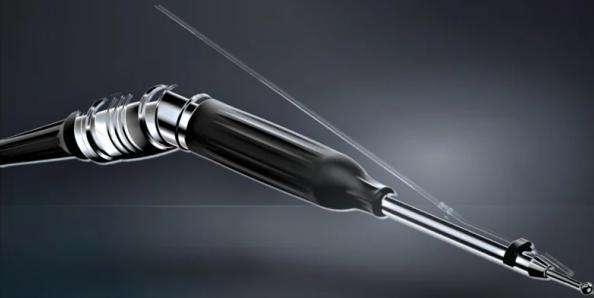
The ring, not a rectangle, marks the focused control

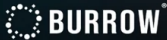
REST

It stops. It does not idle or pulse

All drill. Less drama.

75,000 rpm without the chatter, jumping and fight in your hand.

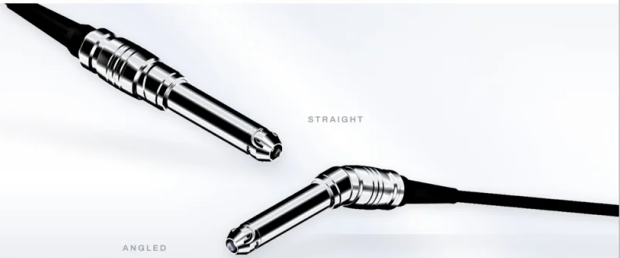




Designed to disappear in your hand.

A Cobra Biomedical surgical innovation
Distributed by Kingfisher Medical

We rethought the drill. Pretty much all of it.



One handpiece. Multiple angles.

And that's just the beginning.

	THE OTHER GUYS	BURROW
ATTACHMENT	Reused	New every case
ANGLES	Multiple handpieces	One handpiece
IRRIGATION	Added on	Built in
FEEL	Changes as components wear	Fresh, consistent feel
CHATTER	It happens	Designed not to
REP	Often part of the equation	Not required

Less to deal with. More to drill with.

See what 75,000 rpm should feel like. →



A Cobra Biomedical surgical innovation | Distributed by Kingfisher Medical



The Burrow brochure. Every other application is measured against it

MANUFACTURER

Coba Biomedical (Pty) Ltd, Bloemfontein

DISTRIBUTOR

Kingfisher Medical (Pty) Ltd

SITE

www.burrow.health
